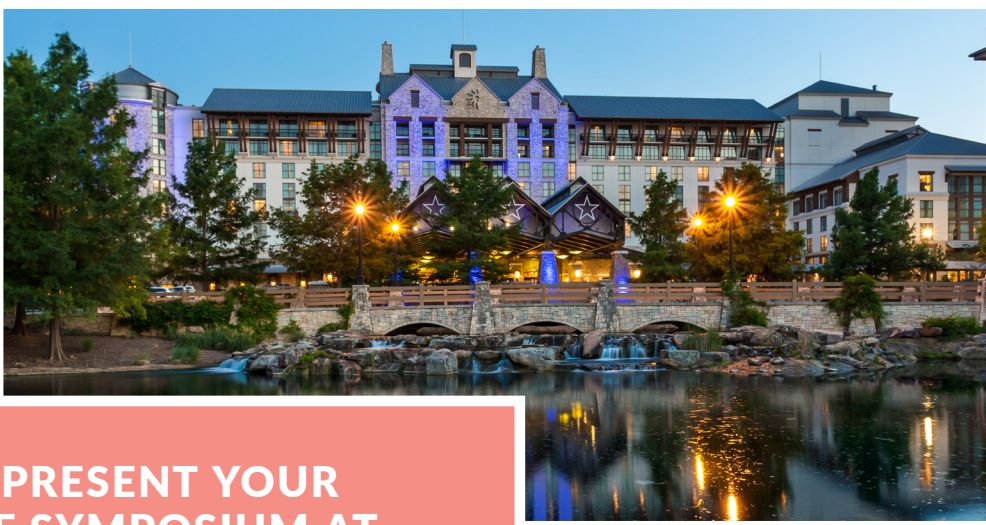


## INDEPENDENT SATELLITE SYMPOSIUM OPPORTUNITIES



PRESENT YOUR  
CE SYMPOSIUM AT  
JADPRO LIVE

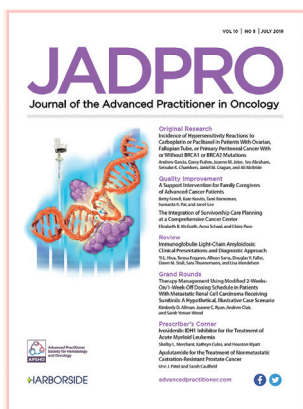


# About JADPRO LIVE

The twelfth JADPRO Live conference will take place on November 14 - 17 in Grapevine, Texas. The audience for this CE-accredited meeting consists of nurse practitioners, PAs, pharmacists, clinical nurse specialists, and advanced degree nurses. The conference is held in conjunction with the annual meeting of the Advanced Practitioner Society for Hematology and Oncology (APSHO).

This conference includes a variety of interactive educational sessions designed for the advanced practitioner and featuring the latest in oncology care:

- Presentations with Q&A
- Interactive case study groups
- Panel discussions



## About JADPRO

Advanced practitioners (APs) in oncology are key members of the interdisciplinary team, with educational and informational needs unique to their profession.

To meet these needs, Harborside, Powered by BroadcastMed, launched the *Journal of the Advanced Practitioner in Oncology* (JADPRO) in 2010. The mission of JADPRO is to improve the quality of care for patients with cancer, support critical issues in advanced practice in oncology, and recognize the expanding contributions of advanced practitioners in oncology.

**Beth Faiman, PhD, MSN, APRN-BC, AOCN®, BMTCN, FAAN, FAPO**, of the Cleveland Clinic is the Editor-in-Chief.



**Advanced Practitioner  
Society for Hematology  
and Oncology**

## About APSHO

APSHO is a nonprofit membership organization consisting of over 5,000 nurse practitioners, PAs, pharmacists, clinical nurse specialists, and advanced practice nurses, all working in oncology. The organization began in January 2014. The society represents the multidisciplinary setting in which all advanced practitioners work. This team approach to cancer treatment offers the best hope for patients' treatment, quality of life, and survivorship.

# Why Participate?

JADPRO Live will be attended by an important and diverse audience of advanced practitioners in oncology. Whether you are interacting in the Exhibit Hall, at a 30-minute Product Theater, or during a 1-hour independent satellite symposium, this is an excellent opportunity to meet face-to-face with crucial members of oncology practice.

## About the Advanced Practitioner

### NPs and PAs

- Have prescriptive rights in all 50 states
- Routinely see patients independent of a physician, with a physician present in the office suite\*
- Treat patients in all practice types
  - » Community practice
  - » Hospital-owned practice
  - » Academic institution

\*Towle, EL, et al (2011). ASCO Study of Collaborative Practice Arrangements. JOP, 7, 278-282.

## Patient Care

**92%** OF JADPRO LIVE ATTENDEES work in patient care\*

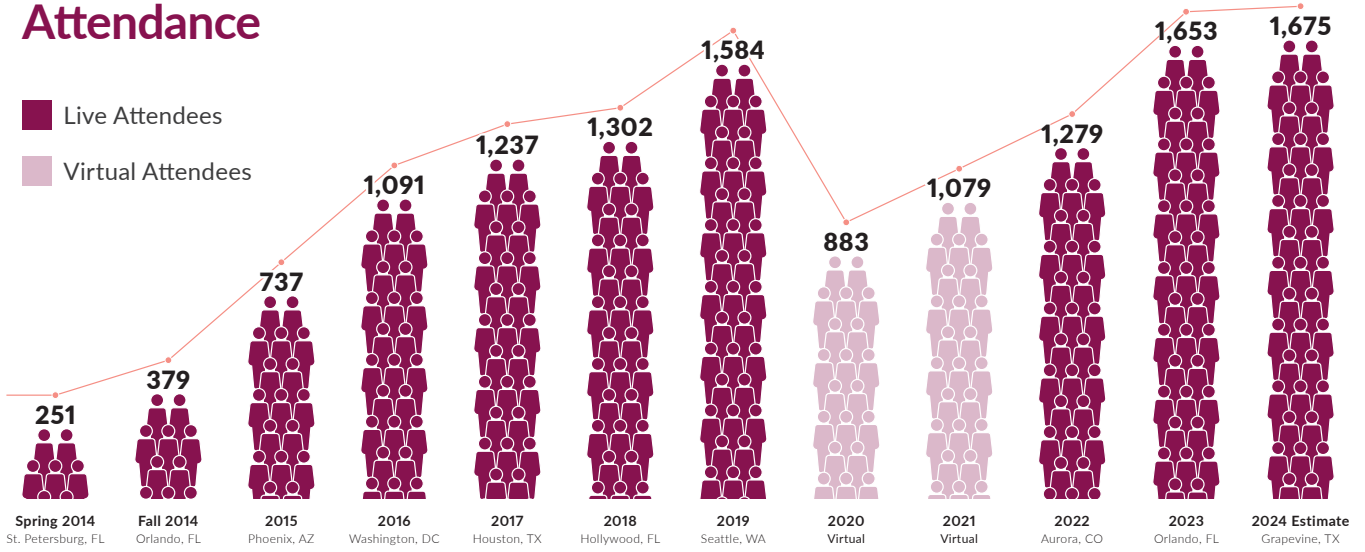


\* JADPRO Live 2019

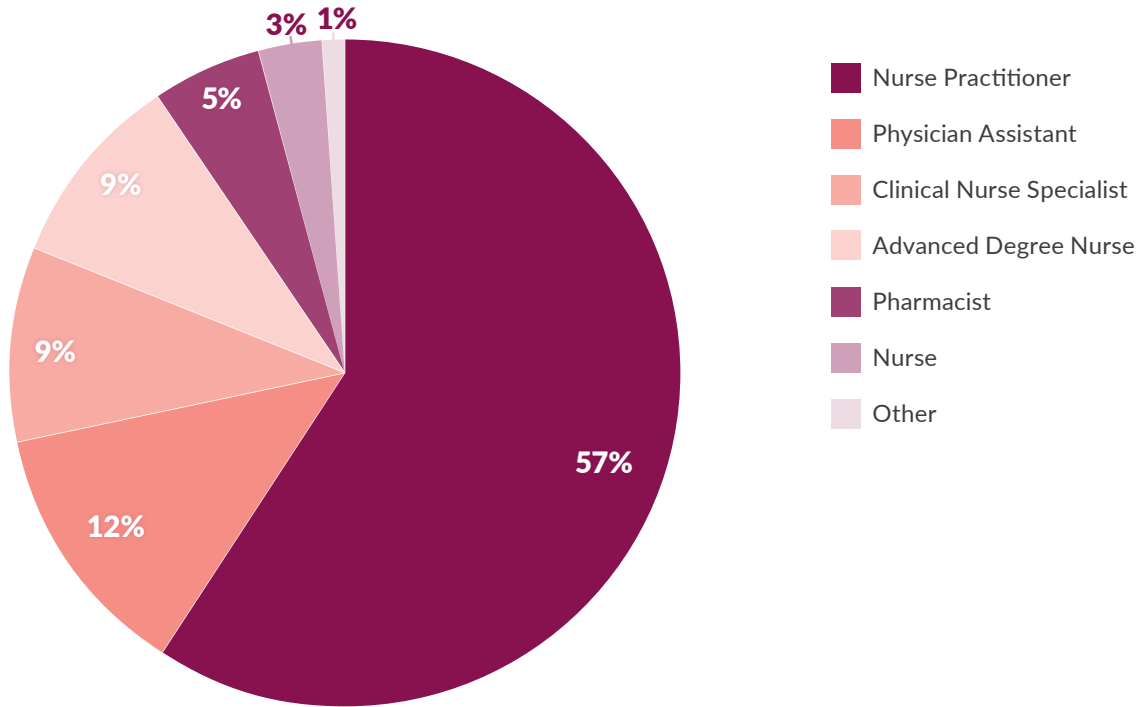
# About the Attendees

**OVER 1,500 LEARNERS**  
expected to participate in  
JADPRO Live 2024

## JADPRO Live Attendance



## Professional Status\*

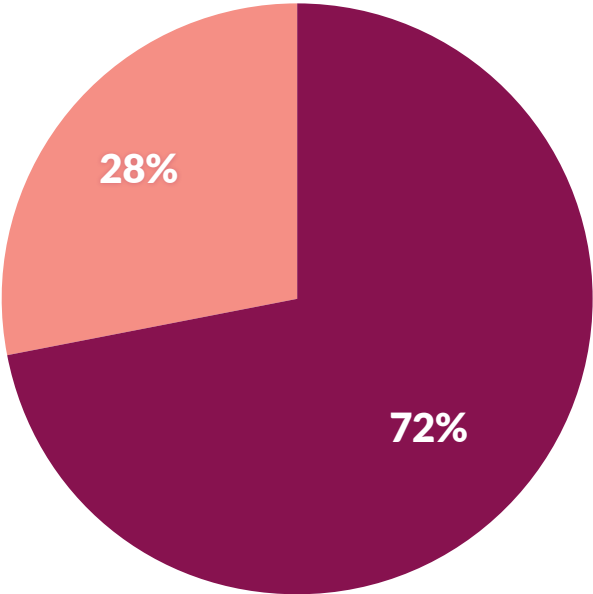


\*JADPRO Live 2023  
(excluding exhibitors and other industry professionals)

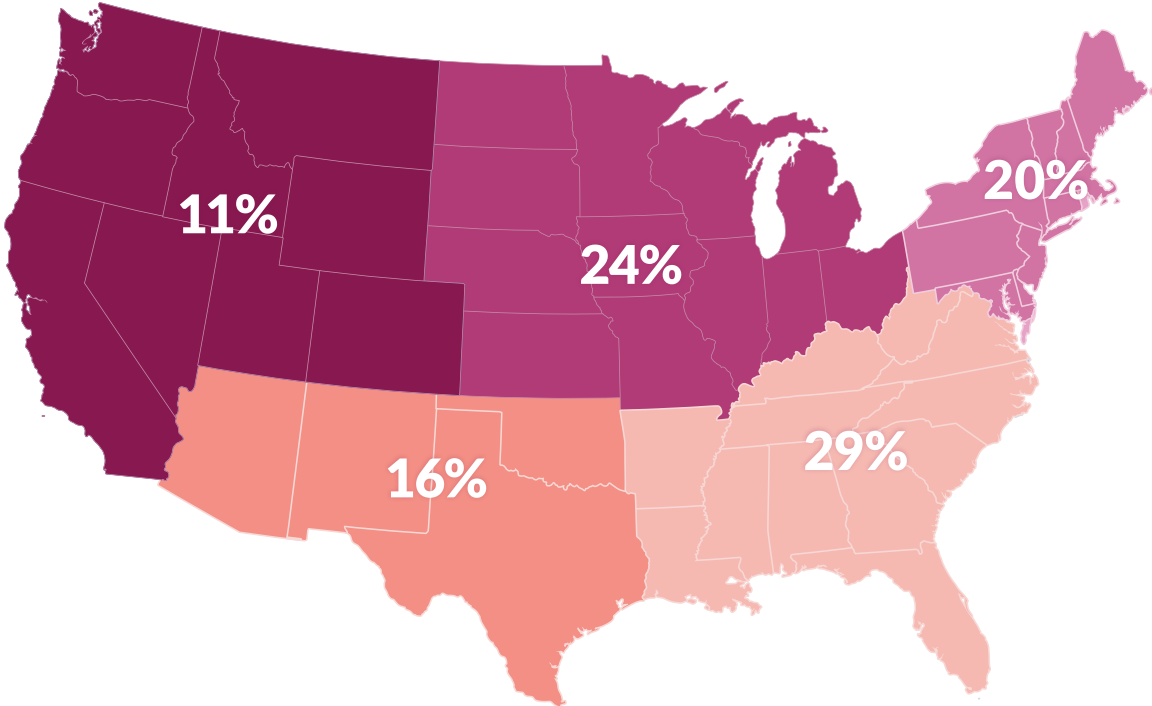
# Prescribing Privileges\*

72% of JADPRO Live attendees prescribe medications

Yes No



# National Audience\*



\* JADPRO Live 2023



# 2024 Independent Satellite Symposium Guidelines

Be sure to submit your application by June 14.

Potential satellite symposia are independent, supported by educational grants, CME/CE/CPE accredited, and offered in conjunction with *JADPRO Live 2024*, a conference for advanced practitioners in hematology/oncology. These events are not part of the official *JADPRO Live 2024* meeting program and are planned solely by the independent event organizer.

## Application Requirements

- Each proposed symposium should be unique and answer an unmet educational need.
- Applications must be complete and submitted online by the deadline of June 14, 2024. (Incomplete applications will not be reviewed.) There is no limit to the number of applications an independent event organizer may submit.
- Applications will be reviewed based on scientific merit, audience interest in the topic, and uniqueness of the symposium.
- In the case of an approval, the contact person listed on the application will be notified. Further instructions on logistics, an invoice, and a letter of agreement will also be sent at that time.

## Time Slots and Fees

- Pre-conference slot ..... \$55,000
  - » Thursday, November 14, afternoon (pre-conference) / Estimated attendee capacity: 75 - 100
- Afternoon slots ..... \$55,000
  - » Friday, November 15, afternoon / Estimated attendee capacity: 200 - 250
  - » Saturday, November 16, afternoon / Estimated attendee capacity: 200 - 250
- Evening slot (including dinner) ..... \$55,000
  - » Friday, November 15, evening / Estimated attendee capacity: 100 - 125
- Add-ons may be purchased at an additional fee:
  - » Live streaming: \$6,500
  - » Dedicated recruitment email: \$6,000
  - » Door drop: \$5,066
  - » Food and beverage management: to be determined based on menu choices
- Payment is due in full by July 1, 2024. Payment must be made to BroadcastMed LLC, PO Box 790379, St. Louis, MO 63179-0379. A signed Letter of Agreement must accompany payment.
- All expenses associated with approved satellite events, such as room rental and setup, food and beverage, audio-visual (AV), electrical, and shipping, are the sole responsibility of the event organizer.
- Special requests must be pre-arranged with BroadcastMed, and additional fees may apply.

## CME/CE/CPE Accreditation

- BroadcastMed reserves the right to review content and speakers for satellite symposia.
- All satellite symposia must provide CME/CE/CPE credit opportunity; satellite organizers are responsible for obtaining accreditation and complying with associated guidelines and policies.
- Only organizations accredited by the Accreditation Council for Continuing Medical Education (ACCME) may sponsor CME activities and may award *AMA PRA Category 1 Credit™*. Only organizations accredited by the American Nurses Credentialing Center's Commission on Accreditation (ANCC) may sponsor CE activities and may award contact hour credit. Only organizations accredited by the Accreditation Council for Pharmacy Education (ACPE) may sponsor CE activities and may award contact hours. These accredited providers are responsible for the content, quality, and scientific integrity of all CME/CE/CPE activities certified for credit.



## Program Content and Presenters

- The proposed program will offer the audience information not presented elsewhere during the conference.
- The program title must be indicative of the symposium content.
- The learning objectives should clearly meet the educational needs of the target audience: advanced practitioners in oncology.
- The program must be evidence-based, free from bias, and designed to provide relevant learning for the practicing clinician. The program cannot promote a specific drug product or service and must meet the policies and guidelines of the ACCME, ANCC, and ACPE.
- The presenter, or at least one member of the presenting team, should be an advanced practitioner currently treating patients.

## Signage

- One sign is permitted directly outside of the symposium room.
- Directional signs are permitted at approved locations only.
- BroadcastMed will coordinate with satellite event organizers to produce and arrange signage placement. Non-approved signage is not permitted anywhere on premises.
- BroadcastMed will provide one sign with a listing of all CE satellite symposia.



## Satellite Registration, Housing, Lead Retrieval, and Logistics

- All satellite symposium learners MUST be registered attendees of JADPRO Live 2024. Attendees must wear their badges at all times. The satellite event organizer will receive temporary registration/badges for staff as needed.
- Symposium lectures, videography, or other services must be contained within assigned rooms.
- A separate room or foyer area will be assigned to those companies serving food and beverages. Any requested changes to the room setup can be arranged directly with the conference center.
- Registration and all food functions must adhere to the assigned time frame.
- Housing for support staff must be reserved through the JADPRO Live housing bureau. Upon application approval, a link to the housing reservation website will be sent to the organizer's main contact.
- Lead retrieval units are available for rental.
- BroadcastMed will assign a meeting room for your event and provide a facility contact. Event organizer will be responsible for contracting with the venue for space rental and all services.

## Audio/Visual and Food and Beverage

- AV services and food and beverage are the event organizer's responsibility.
- Event organizers are required to use the designated AV contractor for JADPRO Live. Additional third-party contractors must be approved by BroadcastMed.
- Event organizers are required to contract directly with the Gaylord Texan for any catering needs.

## Cancellation Policy

- Cancellation requests must be submitted in writing to Patti McLafferty at [pmclafferty@harborsidemeded.com](mailto:pmclafferty@harborsidemeded.com).
- Any cancellation requests received July 14–31, 2024, will incur a 50% cancellation penalty.
- Any cancellation request received on or after August 1, 2024, will incur a 100% cancellation penalty.

## On Demand

BroadcastMed will host all JADPRO Live general session presentations and Independent Satellite Symposia on demand from November 25 through December 31, 2024, accessible to all registered attendees. Please plan to video record your Independent Satellite Symposium for posting. There will be no additional fee for the on-demand hosting.

*For questions concerning the Independent Satellite Symposium Application or Guidelines, please contact Patti McLafferty at [pmclafferty@harborsidemeded.com](mailto:pmclafferty@harborsidemeded.com).*





# JADPRO Live 2024 Supplement Pricing

Bring your live satellite symposium to over 8,000 additional learners! Deliver enduring material to the dedicated readers of JADPRO via a print and/or digital supplement.



## Print and Digital Supplements

The JADPRO print circulation is approximately 8,024 potential learners.

Total Pages	Circulation plus 1 year online hosting	Overruns   Add'l 1,000s
12 + covers	\$31,961	\$2,565
16 + covers	\$35,502	\$2,786
24 + covers	\$45,293	\$3,009
28 + covers	\$50,354	\$3,152
32 + covers	\$53,415	\$3,260
48 + covers	\$67,704	\$4,099

Supplement size is estimated for proposals. Actual folio size may result in price adjustment.

## Individual Articles (digital only)

### Base JADPRO

digital-only article: **\$19,177**

- Article type: Grand Rounds
- Abstract (150-200 words)
- Text word count: 1500 to 3000
- 2-3 medium size graphics
- ~35 references

### Standard JADPRO

digital-only article: **\$27,167**

- Article type: Review or Grand Rounds
- Abstract (150-200 words)
- Text word count: 3000-4500
- 3-4 medium size graphics
- ~35 references

### Enhanced JADPRO

digital-only article: **\$40,622**

- Article type: Review or Grand Rounds
- Abstract (150-200 words)
- Text word count: 4500-6000
- 4-6 medium size graphics
- ~60 references

## Supplement Guidelines

Supplements are produced in 4-color. Turnaround time is 3-4 months from receipt of manuscripts. Print advertising promoting the supplement will appear in an issue before and following the supplement launch. Supplements will also be posted on JADPRO.com and promoted via banner ads.

Pricing is based on the receipt of clean manuscripts from the medical education company (MEC) and includes light editing, design, layout, review, web production, printing, polybagging and distribution to circulation of JADPRO. Honoraria are paid by the MEC. The MEC will provide accreditation for supplements.

# HARBORSIDE

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JADPRO  
Journal of the Advanced Practitioner in Oncology

JADPRO *Live*  
THE ANNUAL APSCO MEETING

JNCCN  
JOURNAL OF THE NATIONAL COMPREHENSIVE CANCER NETWORK

JNCCN 360

ONCOLOGY GO

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Society for Hematology  
and Oncology

ADA News

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For more information, contact

Patti McLafferty | [pmclafferty@harborsidemed.com](mailto:pmclafferty@harborsidemed.com)